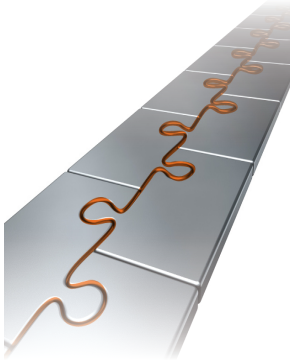


XYLEME LCMS FOR CORNERSTONE ONDEMAND



The Xyleme Advantage

- Take advantage of the industry's most advanced content reusability model
- Protect your learning technology investments through content that is future-proofed
- Deliver highly customized learning through Cornerstone LMS
- Publish social learning content to Cornerstone Connect

Xyleme LCMS is an open and standards-based learning content management system that integrates with Cornerstone OnDemand's Talent Management solutions, including Cornerstone LMS and Cornerstone Connect, the company's social networking platform.

The combined solution helps organizations manage their enterprise learning content assets through a single-source of XML content that can be effortlessly repurposed across any delivery format, rapidly assembled into new learning products and immediately published to any Cornerstone Talent Management module.

Xyleme protects your Cornerstone investment through open, non-proprietary content that is future-proofed for tomorrow's technologies.

OPEN AND FLEXIBLE LEARNING CONTENT MANAGEMENT

Xyleme LCMS provides a fully integrated environment for authoring, managing, and publishing online courseware and instructor-led materials. The solution is 100% XML-based to create massive efficiencies through modularity and reuse. Organizations using Xyleme LCMS have the ability to adapt to any course design, customization and delivery format requirement.

As the leader in standards support, Xyleme complies with key industry standards including SCORM 2004 and 1.2, Common Cartridge, QTI and e-Pub.

TRUE SINGLE-SOURCE DEVELOPMENT

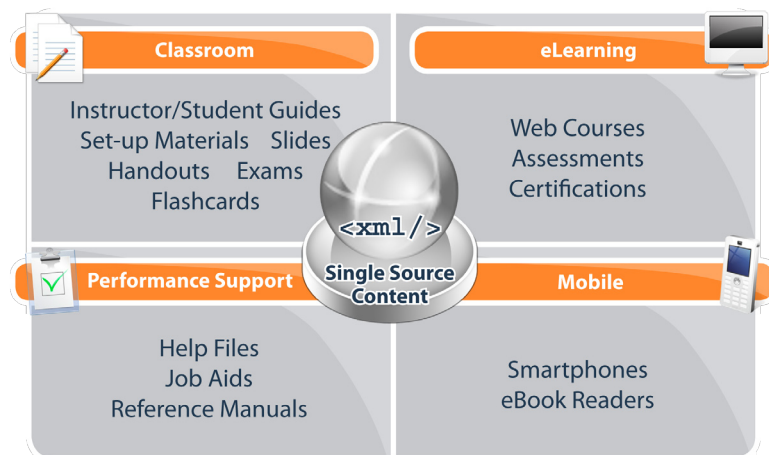
Xyleme LCMS provides structured authoring and true single-source development to enable effortless content reuse across any output format. The solution is based upon reusable learning objects that are individually created, edited, approved and published.

Unique to Xyleme, each learning object – rather than an entire document or course – is an independent asset that can be simultaneously checked-in/-out, previewed, edited, reviewed or sent through Xyleme's built-in workflow, enabling parallel product development, optimizing collaboration and facilitating informal learning.

The open, non-proprietary and flexible nature of the XML standard allows for effortless content reuse to any blended learning product such as instructor manuals, eLearning courses, assessments, reference materials or mobile applications without any need to import/export or reformat content.

UNPARALLELED PUBLISHING FLEXIBILITY

Xyleme LCMS publishing platform drastically simplifies online, print and mobile delivery. It enables content to be developed once, customized to end-user requirements, and deployed on-demand through the



most effective delivery format for learners, be it instructor-led training, self-paced online courses or performance support applications. This provides the dual benefit of reducing time-to-market while improving the overall training experience.

MAXIMIZING YOUR CORNERSTONE ONDEMAND INVESTMENT

Xyleme integrates with Cornerstone OnDemand's Talent Management solution by delivering open, non-proprietary learning content to Cornerstone LMS and Cornerstone Connect, the company's social networking platform.

OPTIMIZE CORNERSTONE LMS THROUGH CUSTOMIZED LEARNING

Xyleme LCMS provides CSOD customers with the industry's most sophisticated content reusability model for rapid and cost-effective customization. You can leverage Xyleme LCMS for the on-demand assembly of content

based on any desired criteria such as job roles, products, brands, geographies, etc. Then, effortlessly publish these customized materials through the Cornerstone LMS to deliver training that is highly targeted, highly interactive and supports prescriptive and adaptive learning.

BETTER LEVERAGE CORNERSTONE CONNECT THROUGH DYNAMIC CONTENT

Xyleme LCMS can deliver training content to both formal and social learning environments. The modular nature of Xyleme LCMS allows relevant pieces of content to be effortlessly integrated to any part of the Cornerstone Connect network such as wikis and communities of practice for optimized social learning and performance support.

The CSOD – Xyleme partnership will continue to grow and expand. There will be tighter integration across the Talent Management suite for both formal and informal learning content.

For example, since Xyleme LCMS can consume rich user-generated content, feedback in

forums, comments in blogs, user ratings and subject-matter expertise from communities of practice will be incorporated from Cornerstone Connect into Xyleme workflows to supplement and improve formal training products.

BEST-OF-BREED PARTNERSHIPS

Xyleme works with preferred service partners such as Intelladon who are certified to implement both the Xyleme and Cornerstone OnDemand solutions. By leveraging deep expertise in content reusability, XML publishing, and hosted services, organizations can be assured of a seamless integration that delivers learning content that is highly personalized and is ready for today's – and tomorrow's – delivery channels.



ABOUT XYLEME, INC.

Xyleme, Inc. is the industry's leading provider of open and standards-based learning content management solutions that enable single-source publishing of training content. Xyleme is 100% XML-based to create massive efficiencies through modularity and reuse. With Xyleme, training organizations improve collaboration in content development, reduce time-to-market for customized training products, and minimize the cost of supporting a blended learning strategy for print, online and mobile delivery.

With Xyleme LCMS, the entire content lifecycle, from authoring to storage to publishing, is pure open XML. Therefore, content is effortlessly repurposed across print, e-book, online courses and mobile applications and automatically synchronized across these learning products. Xyleme LCMS takes full advantage of user-generated content to support enterprise content development processes and can publish training content to both formal and social learning environments. The industry's leader in standards support, Xyleme complies with key industry standards including SCORM 2004 and 1.2, Common Cartridge, QTI and e-Pub.

For more information about Xyleme, Inc., visit www.xyleme.com.