

Xyleme Dynamic Assembly Application

Xyleme Dynamic Assembly Application (DAA) is a web-based module of Xyleme LCMS that allows users to search, select and assemble learning objects into customized courses and certifications.

This fully integrated application maximizes the value of existing content by enabling organizations to rapidly create highly targeted new products, rebrand and reuse valuable training content for different audiences, and open up new revenue streams. DAA is built using a flexible web services model that allows you to easily integrate your content with a learning management system, portal or e-Commerce application.

Search and Assemble

Xyleme DAA allows you to locate and select individual lessons found within courses created in Xyleme LCMS. Users can browse the full set of courses available or perform a granular search for lessons based on content, titles or specific libraries. To facilitate the selection process, individual lessons can be previewed while browsing or searching the content.

As lessons are selected for the customized course, users can sequence or re-sequence these lessons to meet the needs of a specific audience or even an individual learner. DAA also features a duration calculator to monitor the length of the course as you build it.

Brand

With DAA, once existing content is selected and assembled, the repackaged course can be branded to meet the specific requirements of any audience, from individual instructors to customers to global business units.

Xyleme branding options enable users to fully personalize their custom course and allow for the upload of any cover art, logo and icons to ensure a truly unique learning product. Complete your personalization by selecting to include a table of contents, glossary and index. These components are automatically generated and updated as you build your custom course.

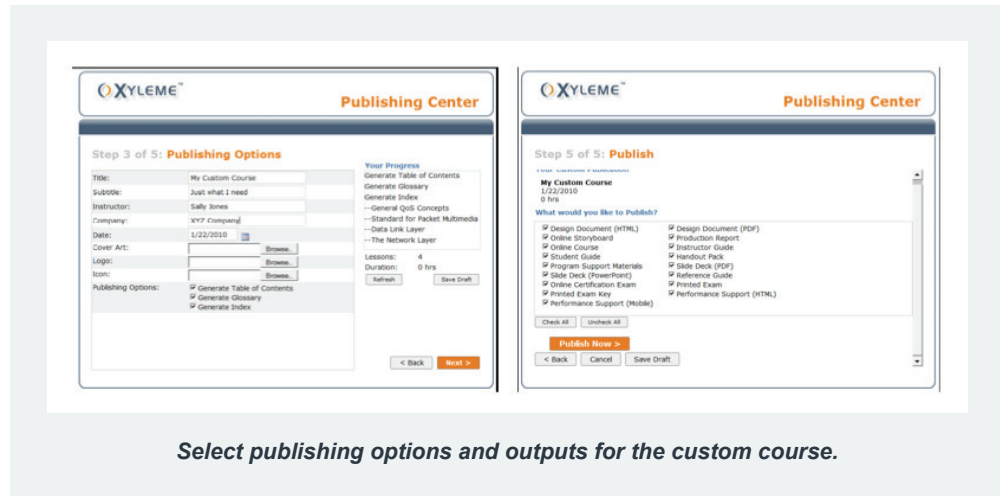
Product Highlights

- Create personalized, monetizable courses—on the fly
- Locate lessons via granular search and browse
- Brand courses with art, icons, logos; instant tables of contents, indices and glossaries
- Publish to print or digital in under a minute



Browse, select and sequence lessons of the custom course.

Xyleme, Inc
 +1.303.872.0233
www.xyleme.com
sales@xyleme.com



Select publishing options and outputs for the custom course.

Publish

Xyleme DAA allows you to publish your custom course on the fly to multiple modalities. Publishing options include the same outputs that are available in Xyleme LCMS, including instructor-led training, performance support and SCORM courseware. In addition, certifications for the customized course can also be dynamically created and output as printed exams, exam keys and online certifications. With Xyleme DAA, simply choose the outputs desired and the system will dynamically publish and deliver in real time a zip file containing these outputs to your desktop. The entire publishing process takes less than a minute.

Monetize

Xyleme DAA is an important module of Xyleme LCMS that allows training organizations to significantly reduce the cost, resources and time in creating customized courseware and certifications. It enables instructors and/or end-users to search, assemble and publish content to meet specific training requirements. Leveraging valuable existing content across multiple audiences and multiple formats is a must-have in today's challenging environment. Industry-leading organizations use Xyleme DAA to meet key strategic goals, including:

- Delivering customized and fully branded courses faster than competitors do.
- Providing self-service course assembly for instructors and global business units.
- Enabling e-Commerce applications that allow individual learners to purchase customized courses and certifications.

For more information on Xyleme DAA, please visit www.xyleme.com/dynamic-assembly-application.

About Xyleme

Xyleme, Inc. is the leader in standards-based learning solutions that enable the personalized delivery of training content. Xyleme's suite of products is powered by Xyleme LCMS, a 100 percent XML-based single-source platform. It provides the industry's most efficient content development platform for the rapid reuse of content across all types of print, eLearning, tablet and mobile outputs.

The Xyleme™ product suite also includes Bravais™, Xyleme's cloud-based content delivery solution that enables personalized learning experiences via specialized apps that can be used out of the box or custom developed and delivered to any device. Pastiche® is Xyleme's end-to-end solution for rapidly deploying interactive and privately branded iPad or Kindle Fire apps.

The adoption of the Agile Development framework enables the release of new Xyleme LCMS, Pastiche and Bravais versions every three months, compared to the industry standard of 12 to 18 months.

For more information, visit <http://www.xyleme.com>.